CALIFORNIA MIGRANT MINISTRY

THE CHURCH AT WORK WITH SEASONAL FARM WORKERS 1411 WEST OLYMPIC BOULEVARD, SUITE 501 + LOS ANGELES, CALIF. 90015 + 386-8130



THE REV. WAYNE C. HARTMIRE, JR. Director

November 15, 1968

TO: Action Mailing List

SUBJECT: Food & Celebration Caravan to Delano, December 14, 1968

The strikers are going into their fourth Christmas without a full settlement of the dispute with grape growers. Many of them will spend the holidays away from their families, working on the boycott. The least we can do is make sure that food and money keep flowing.

We want hundreds of supporters to bring food, money and gifts and gather in Delano on <u>Saturday</u>, <u>December 14, 1968</u>. Come to the Filipino Hall (Glenwood near Cecil) at 11:30 A.M. and plan to stay at least until 5:00 P.M. Those who have time may want to come to Delano for the Friday nite strikers' meeting (7:30 P.M., Filipino Hall).

Cesar Chavez will be present along with other strikers and members of the CMM staff. The events of the day will include: assembling food and money and gifts, singing and celebration, updating on the strike and boycott, questions and answers with Cesar and others, and a presentation by the Teatro Campesino. The primary food needs are: canned meats (including canned tuna), corn flour (masaharina), flour, rice, spaghetti, canned sweet corn. Those who want to bring Christmas gifts should give special consideration to teenagers They are often left out and need clothing and other gifts suited for their age group.

There may be a special Christmas celebration in Delano later than the 14th but we are holding the 14th for "religious-type" supporters of the Huelga. Please take advantage of this opportunity to help and to catch up on the events of the farm worker's movement. Pass this information on to other individuals and groups.

Your brother, Chris Hartmire

Wayne C. Hartmire, Jr.

WCH/sm

P.S. Thanksgiving and Christmas will be big marketing times for grape growers. More than ever, farm workers need your <u>active</u> support on the boycott.

PPS. Cesar is away from Delano for a few weeks undergoing treatment and physical therapy for the worn disc in his back. The doctors hope that this effort will succeed and that an operation will not be necessary.

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THE REV. WAYNE C. HARTMIRE, JR. Director

November 27, 1968

TO: Key Boycott Supporters in So. California

SUBJECT: : What to Do for the Next Six Weeks

Thanksgiving and Christmas are big grape seasons. There will be California grape shipments into Los Angeles for at least two (2) more months. UFWOC and supporters in L.A. will continue pressure on chain stores in minority neighborhoods. Those of you who are involved in this way should not let up at all.

Fred Ross and Joe Serda are calling for a six (6) week campaign of visits to market. This will be an additional pressure on the local stores and thus on the chains. We <u>need your help!</u> There are many people who have not participated in picketing or leafleting that will be willing to visit store managers. Here is the way to proceed

- 1) Gather a group from your general geographical area or from your organization;
- If the group is not already organized with a name (this is of course preferable) then give yourselves a name (e.g., "Crenshaw Neighbors for the Farm Workers");
- 3) Visit one or more chain store markets in your area. Talk to the manager about the grapes. Describe the negative community feeling about the grapes and particularly the feeling of the members of your organization. Put as much heat on as you can. Advise him that feelings will be even stronger next year if there has not been a settlement. (A & P in New York has taken all the grapes off on the basis of community sentiment - as distinct from pressure from the unions.);
- 4) Plan to visit that store or those stores every week for the next 6 weeks. Don't be put off by facile arguments. Tell the manager that you know he can remove the grapes if he wants to (individual chain stores have removed the grapes in East L.A. and South Central L.A. because of community pressure)
- 5) If there is a large independent market in the area, encourage that manager to take off the grapes so that you can send your members and friends to a store that is supporting the farm workers' struggle for justice.
- 6) Keep a record of all meetings and report the results each week to Fred Ross or Joe Serda - 265-1053 or 265-1584. (address: UFW0C,3016 1/2 E.First St.,L.A

I will be calling to see how things are going. PLEASE HELP!

Chris Hartmire

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